



Join us for Capital Bank's Capital College for Business Growth seminars.



Join Capital Bank and local business owners to network, share and learn.

Return on Brand: The How, When and Why of Creating Brand Value

Can you measure return on investment when it comes to branding? How do you know if you are getting your marketing money's worth? This seminar takes the form of a panel discussion on company branding.

October 17, 2012
Noon – 1:30 pm
The offices of Dixon
Hughes Goodman LLC

LinkedIn to Social Media: Build your Brand by Connecting in a New Way

Come hear Jerome Leonard, CEO/President of Taylor-Leonard Corporation explain how businesses can make use of affordable technology solutions to protect and grow their company.

November 28, 2012
Noon – 1:30 pm
The offices of Dixon
Hughes Goodman LLC

Montgomery County Economic Outlook: Positioned for Growth in 2013

Steve Silverman, Director of Montgomery County Department of Economic Development, will present an overview on the health of the economy and projections for future growth.

January 16, 2012
Noon – 1:30 pm
The offices of Dixon
Hughes Goodman LLC

For registration information call 301-468-8848 or email CapitalCollege@capitalbankmd.com



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